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## FOR IMMEDIATE RELEASE

### Consultants selected for Grandview small area plan

Edina, Minn., Aug. 19, 2011 – A community-led team of residents and business and property owners has selected a team of consultants to help develop a small area plan for the GrandView District.

Last year, a Community Advisory Team made up of Edina residents led a process to determine the future of the City's former Public Works site on Eden Avenue and the area surrounding it, known as the GrandView District. The group met several times during April 2010 and developed seven guiding principles for the area. At the time the principles were adopted, the Edina City Council also agreed to embark on a small area planning process for the area and retain ownership of the City's Public Works property until after a study is complete. The community-led small area planning process began in April 2011 and is being led by a 50-member Steering Committee.

Representatives of the Steering Committee interviewed nine firms and selected those best suited to work on the small area plan. Bruce Jacobson of Close Landscape Architecture and Mike Lamb of Cunningham Group Architecture were selected to be lead consultants on the project. Other consultants include Jack Broz of HR Green, Antonio Rosell of Community Design Group and Tony Schertler of Springsted. Together, they will work with the Steering Committee to study land use, community needs, transportation and market analysis and finance.

At its meeting Aug. 18, the Steering Committee also recommended a work plan for the project, which will be completed over the next four to six months. The City Council is expected to act on the recommended consulting team and work plan at its meeting Tuesday, Sept. 6.

"Our community-led process has broken new ground for Edina. We have worked hard over the past few months to organize community members and other key stakeholders. Now, we look forward to engaging those folks and others in creating a plan for the future of the GrandView District," said Steering Committee Chair Kevin Staunton.

A \$100,000 grant through the Metropolitan Council's Livable Communities Demonstration Act will defray the costs of the year-long planning process.

For more information, visit [www.CityofEdina.com/Grandview](http://www.CityofEdina.com/Grandview) or <http://edinacitizenengagement.org/grandview>. Questions can be directed Staunton, 952-836-1286, or Chris Rofidal, 952-285-4459.